

## GST-3 GROUP SPEAKER TRAINING WORKSHOP

Organizations with product marketing teams and extended customer service or sales teams often run into trouble when the teams are not communicating the same key messages. Consistent messaging and speaking as a unified voice is paramount to successful storytelling and perception influence.

Our consultants are experienced at helping teams develop a synergy that allows the individuals, participating as a group, to appreciate the incredible value of working as a team. We create an environment where everyone shares common experiences and challenges, while learning new skills. Participants excel as both individuals and collaborative team members.

Team Libra's approach to conducting group workshops covers a combination of technical skills, interpersonal skills, and team building.

We have been conducting small group workshops for more than 20 years, working with public and private companies, established Fortune 100 firms and start-up operations in the earliest phases of their take-to-market campaigns.

These workshops are best conducted for small groups of 3-5 people, and typically require two full days.

### The Power of a Unified Voice and Consistent Messaging

**Group workshops are not offered as virtual classes. These must be conducted in person.**

**One of our consultants will work with you on your custom program and all logistics and will prepare a final quote with pricing and scheduling options.**



Contact us for more information on our Authentic Spokesperson™ training programs and coaching workshops

